



A HawkeSoft White Paper

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Simplifying Local Collaboration with BlueShoop

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Introduction

Meeting face-to-face with colleagues is a time tested way of getting things done. It enables quick idea sharing and dynamic collaboration. These meetings are often ad-hoc and can occur in a variety of situations including the office, conferences, trade shows, hotels, airports, and so on. One major challenge with this type of collaboration is sharing the required digital content.

Problem Statement

Sharing text, websites, and files has always been difficult to do in an efficient manner. Although there are some solutions that work well on a static, secure network, there are very few that that do the job outside of these tightly controlled situations.

Previous Options

When outside the corporate network there are few viable solutions for sharing text, websites, and files.

Email only works when all parties have already exchanged contact information. It requires an internet connection and a central server. Also, email has limitations on the types of files that can be sent. These same restrictions apply to instant messaging software.

Network storage requires all parties to be on the same private network with proper domain credentials. This is almost never viable when working outside the office.

Online storage requires an internet connection and a central server. Also, some services limit the number of users that can retrieve files.



USB keys are insecure and are a popular method for viruses to spread. Also, they are easily lost which can lead to valuable company data being stolen.

HawkeSoft Solution

HawkeSoft aims to solve the problems mentioned above with the introduction of BlueShoop. BlueShoop is a peer-to-peer clipboard extender. It allows you to copy and “Shoop” text, websites, and files between multiple computers using Bluetooth™.

Benefit 1

BlueShoop is peer-to-peer and does not require an internet connection for users to collaborate with one another. There are no central servers involved or network credentials to obtain. This means that BlueShoop can readily be used in ad-hoc meetings at a variety of locations.

Note that an internet connection is required to license BlueShoop. This is a onetime process.

Benefit 2

BlueShoop is wireless. BlueShoop utilizes Bluetooth™ technology to share text, websites, and files. No easily lost cables or cords required.

Benefit 3

Only accept Shoops from people you trust. BlueShoop allows you to customize which machines you trust and can receive Shoops from. Also,

with BlueShoop there are no USB drives to lose with critical company data.

Benefit 4

BlueShoop is perfect for organizations of all sizes. BlueShoop was designed with our customers in mind and it allows for flexible usage patterns.

An unlicensed copy of BlueShoop can receive an unlimited number of Shoops of any type (text, website, or file). This allows the application to be distributed to clients and partners at no cost to them or your organization.

A licensed copy of BlueShoop allows the application to send files (up to 25 MB) and perform “Shoop Blasts”. A Shoop Blast allows the sender to Shoop to multiple recipients at the same time. Licenses can be purchased at <http://www.blueshoop.com>.

Benefit 5

BlueShoop is easy to use. It is as simple to use as Copy and Paste. First, copy the text, website URL, or file that you wish to Shoop into your clipboard. Next, use the BlueShoop application or **CTRL+** to Shoop your clipboard to other nearby machines. A notification will appear in the application to let all parties know that the Shoop was complete, it's that easy.

Implementation

BlueShoop is simple to implement across an organization. The installer can be downloaded from <http://www.blueshoop.com>. The installer may be freely distributed within the organization and to clients and partners.



Install BlueShoop using the installation wizard on any compatible computers with a Bluetooth™ device. BlueShoop will start and automatically detect any other machines within range that are running the application. After that, you are ready to begin sending and receiving Shoops!

Unlicensed copies of BlueShoop allow a great deal of functionality. This allows you can evaluate the product within your organization before deciding to buy.

Summary

BlueShoop simplifies local collaboration and allows for greater productivity. No more cryptic network security restrictions or easily lost USB drives. Whether it's an on-the-fly meeting in the hotel lobby, an important client on the trade show floor, or a planned presentation outside your corporate network; BlueShoop is your solution.